



BEAUTIFICATION COMMITTEE

AGENDA

WEDNESDAY, NOVEMBER 2, 2022

BEAUTIFICATION COMMITTEE REGULAR MEETING – 6:00 PM

MEETING PARTICIPATION INFORMATION CAN BE FOUND AT THE END OF THE
AGENDA

CIVIC CENTER MEETING HALL
WILLIAM H. MENDENHALL COMMUNITY ROOM
1016 S. LIVERMORE AVENUE

Susan Juzkow, Chair
Mark Goralka, Vice Chair
Patti Cole, Committee Member
Karen L Jefferson, Committee Member
Saundra G Lormand, Committee Member
Sucharitha Rallapalli, Committee Member

1. CALL TO ORDER

2. ROLL CALL

Patti Cole, Committee Member
Karen Jefferson, Committee Member
Saundra Lormand, Committee Member
Sucharitha Rallapalli, Committee Member
Mark Goralka, Vice Chair
Susan Juzkow, Chair

3. CITIZENS FORUM

- In conformance with the Brown Act, no action can occur on items presented during Citizens Forum.
- To provide public comment, please submit a speaker card. When your name is called, walk to the lectern to address the Beautification Committee.
- Comments are limited to a maximum of 3 minutes per person, per item. The Chair may reduce the amount of time based on the number of persons wishing to speak.
- Citizens Forum will conclude after 30 minutes; however, if there are additional speakers, Citizens Forum will reconvene after Matters Initiated.

4. MATTERS FOR CONSIDERATION

4.1 Approval of Draft Minutes: October 5, 2022 Beautification Committee Meeting

Recommendation:

Staff recommends the Committee approve the draft minutes.

Attachments:

[2022-10-05 BC Minutes - Draft](#)

4.2 2022 Beautification Award Presentation Recap - Committee update

Recommendation:

Staff recommends the Committee hear a Committee recap by Vice Chair, Mark Goralka.

4.3 2022 Holiday Display Recognition - Committee Discussion

Recommendation:

Staff recommends the Committee discuss the 2022 Holiday Display Recognition

5. COMMITTEE REPORTS AND MATTERS INITIATED BY STAFF AND COMMITTEE

This is an opportunity for the Beautification Committee to request staff place items on future agendas. No action can be taken on these items.

6. ADJOURNMENT

To a regular Beautification Committee meeting on Wednesday, December 7, 2022, at 6:00 pm, Civic Center Meeting Hall, William H. Mendenhall Community Room, 1016 S. Livermore Avenue.

HOW TO PARTICIPATE IN THE COMMITTEE MEETING

You can participate in the meeting in a number of ways:

Citizens Forum is an opportunity for the public to speak regarding items not listed on the agenda. Speakers are limited to a maximum of 3 minutes per person. To address the Beautification Committee, you must submit a speaker card to the liaison prior to the start of that item. You should be aware that the Committee is prohibited by State law from taking action on any items that are not listed on the agenda. However, if your item requires action, the Committee may place it on a future agenda or direct staff to work with you and/or report to the Committee on the issue.

Other Agenda Items are also open for public input including Matters for Consideration items. These comments are also subject to the 3-minute limit.

Submission of Comments Prior to the Meeting:

Email Comments may be submitted by the public to the Committee Liaison (beautificationcommittee@LivermoreCA.gov). Items received no later than 12:00 pm on the day of the meeting will be provided to the Committee and available on the City website prior to the meeting. These items will NOT be read into the record.

eComments may be submitted by the public using the eComment link <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>. Comments may be up to 1000 characters in length and will be accepted up until 5:00 pm the day of the meeting. These items will NOT be read into the record and are viewable by the the Commission and the public upon submittal.

Submission of Comments During the Meeting:

Speakers are limited to a maximum of 3 minutes per person. To submit a comment, you must complete a speaker card for each item. Speaker cards are available in the Civic Center Meeting Hall lobby. Indicate on the card the item number you wish to comment on and submit the card directly to the liaison prior to the start of the item. You should be aware that the Beautification Committee is prohibited by State law from taking action on any items that are not listed on the agenda. However, if your item requires action, the Committee may place it on a future agenda or direct staff to work with you and/or report to the Committee on the issue.

If you would like to deliver written materials to the Beautification Committee as part of your public comments, please provide 10 copies to the liaison with your speaker card.

The Committee Agenda and Agenda Reports are prepared by City staff and are available for public review on Wednesday evening, six days prior to the Beautification Committee meeting at 1016 South Livermore Avenue, Livermore. The Agenda is also available on the City's website, <http://livermoreca.gov/agenda>.

Under Government Code §54957.5, any supplemental material distributed to the members of the Beautification Committee after the posting of this agenda will be available for public review at 1052 South Livermore Avenue, Livermore, and included in the agenda packet available on the City's web site at

<http://livermoreca.gov/agenda>.

PURSUANT TO TITLE II OF THE AMERICANS WITH DISABILITIES ACT (CODIFIED AT 42 UNITED STATES CODE SECTION 12101 AND 28 CODE OF FEDERAL REGULATIONS PART 35), AND SECTION 504 OF THE REHABILITATION ACT OF 1973, THE CITY OF LIVERMORE DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, RELIGION, NATIONAL ORIGIN, ANCESTRY, SEX, DISABILITY, AGE OR SEXUAL ORIENTATION IN THE PROVISION OF ANY SERVICES, PROGRAMS, OR ACTIVITIES. TO ARRANGE AN ACCOMMODATION IN ORDER TO PARTICIPATE IN THIS PUBLIC MEETING, PLEASE CONTACT THE ADA COORDINATOR AT ADACOORDINATOR@LIVERMORECA.GOV OR CALL (925) 960-4170 (VOICE) OR (925) 960-4104 (TDD) AT LEAST THREE (3) BUSINESS DAYS IN ADVANCE OF THE MEETING.